

**Newsletter of the Williamsville Art Society** 

#### Letter from the President: Welcome Back!

Hope you all enjoyed your summer! It's that time again to get back to our monthly meetings and prepare for our Holiday Show 2023. The show opening will be held at the Amherst Center for Senior Services on Sunday, November 5 from 2—4 PM. The prospectus and entry forms are included with this mailing and need to be read carefully if you are participating in this show. Take special note of the deadlines, "make checks out to" and "send to" items on these forms. The show is fast approaching and there will be no time for delays and "redos".

Once you fill out your entry form and send it to Paulette, it's time to think of how you can help. Following is a brief description of the volunteer spots. Choose one or more that would work for you. You MUST sign on the volunteer sheet that is passed at the September and October meetings, or call me directly so I can put your name on the list and give you the time and place to report. You are expected to note this on your calendar so you don't forget!

Prior to the show date there are spots for receiving and hanging paintings. Please do not sign up to hang paintings if you cannot lift nor have enough finger strength, as the hangers need to be tightened by hand to suspend the paintings at the correct height.

On the show date, we have spots for pre-reception set-up; which is helping with last minute adjustments, such as flowers, programs, straightening the paintings, helping at the auction table or anything else that comes up. There are spots to fill at the welcome table, which means you sit at the welcome table, greet the guests, and have them sign in, give them a program and direct them to the coatroom if needed. The auction table is our biggest fundraiser! Without it we would have to raise the entry fees or lower the number of awards we give out or the monetary value of each. Here we need members to help set up the auction before the doors open, sell tickets to the guests, select and post the winning auction numbers, hand out the prizes after the draw and help take down the auction when it's all over. During the award ceremony, we need two members to go out to the gallery area and hang the winning ribbons next to the winning paintings. Last, but not least, two months later we need volunteers to work the take down. All paintings are removed from the walls, and hangers are removed and disassembled. Someone has to man the table as the members sign out their paintings. Please choose a position where you can help and give me a call.

If you were generous enough to volunteer to assist at the Spring Show 2023, you will receive a reward certificate in your welcome back mailing. This certificate entitles you to enter an extra piece in any

upcoming show at no cost to you. Simply fill out the form printed on the colored sheet of paper included in your mailing, attach the square at the bottom to your artwork and attach the reward certificate to your show entry. Many thanks to you all!

In August, we held our annual board meeting. Board members are as follows:

Through 8/24: Judie Pufpaff, Elaine LaVigne and Sharon Dzierba

Through 8/25: Enid Edelman, Bill Tresp and Mike Taylor Through 8/26: JoAnn Jarmusz, Marie Prince and Sue Dewey

Officers remain intact: President Cathy Eckman, Vice President Vicki Oliver, Secretary Linda Regan and Treasurer and Membership Paulette Crooke. This is the last year for this group of officers. Vicki Oliver will move up to President. If you would like to consider holding an office please contact any of the officers. We will make an effort to assist in any way we can for a smooth transition.

We will be looking for someone to take on the role of accepting the entry forms and creating the list of participants, as well as listing their paintings, contact info and medium used to submit to the program layout and printer. We'll need this place filled before our Spring Show 2024.

Our website administrator, Beverly Amborski has been busy setting up our new website, <a href="www.williamsvilleartsociety.com">www.williamsvilleartsociety.com</a>. She has done a great job of getting this up and running. Please check it out. The more people that check it out, the more viewers we are apt to attract to our website.

That brings me to the membership and featured artist pages on our website. There is a list of current members posted on the membership page. The featured artist section is another area of interest. This space is offered to any member in good standing. It requires an additional payment from you, which is explained on your membership forms. A featured artist has their own space on the website. Here you will find a short bio or artist statement, contact information and a sample of their work. The artist can display from 1-8 pictures of their work on their page. These pics can be changed throughout the year to share their talent and perhaps create some sales. The number of pieces allowed to be displayed is based on the additional payment you submit. Membership and dues must be renewed every year to continue participation in the shows and featured artist pages. Membership must be paid by September 30 to enter the Holiday Show.

Diane Lorenzi has been working very hard publishing "The Palette" every month. This newsletter is to inform and educate our members. Diane loves the job but needs more "food" to keep "The Palette" interesting. Please submit ANY hints, tips, tricks, product reviews, galleries, shows, opportunities, "call for work" or just a sample of your work to be featured in "The Palette" by the 20<sup>th</sup> of each month to have it published in the next issue.

Remember to properly frame your work for the show. Mats and glass should be clean, frames should be dusted, hardware must be mounted securely into the frame (not into the backing), and hanging wires should be attached to the frame approximately ¼ to 1/3 of the height, from the top of the frame. The wire should not be so long that when hanging it shows over the top of the piece nor should the piece hang off the wall like a drop down ironing board. The "attach to back of work" squares on the bottom of the prospectus should be attached to each piece you submit, onto the lower right corner while looking at the back of your piece. This is important when identifying the artwork as we hang title cards and identify the pieces during the judging. PLEASE!!! Take pride not only in your work but in the way it is displayed.

I often get questions as to why our meetings are on Friday evenings and statements that we lose the chance of new members due to the Friday night schedule. My response usually centers on a few key points. There are 365 days in a year. We have only eight meetings a year. We start at 7PM and end by 9PM. Our demonstrators offer such diversity in techniques, medium and knowledge of such...that a night class could not give you what we offer for \$30 per year. We've attempted to change the day of our meetings, based on previous requests, in the past. However, we have never received enough support to do so. There are too many other art groups, openings, dinner plans, theater, etc. going on that other dates create too much conflict with those who have already set aside the second Friday of the month. Please try to set aside 8 of 365 days in a year to attend our meetings, show respect to our demonstrators and show pride in being a part of the Williamsville Art Society. Hope to see you all on September 8 at the Harlem Road Community Center, 7 PM. I'll be there to answer any questions you might have on this lengthy welcome back letter.

"Life is just the passage of time and it's up to you to pass it as you please" –Charlotte Eriksson

Cathy Eckman, President, 716-510-0043

#### IMPORTANT HOLIDAY SHOW INFORMATION

Where: Amherst Center for Senior Services, 370 John James Audubon Parkway, Amherst, NY 14228

When: Opening reception is Sunday, November 5, 2:00—4:00pm

Prospectuses due: Tuesday, September 26

Artwork drop-off: Thursday, November 2, 3:00—5:30pm Artwork Pick-up: Tuesday, December 19, 2023, 3:00—5:30pm

**News from our new Webmaster**, Beverly Amborski, the new website address is williamsvilleartsociety.com

### Meeting Dates for 2023—2024

All meetings take place at 7pm in the auditorium of the Harlem Road Community Center unless otherwise noted.

September 8

October 13

November 17 (due to Vets Day) in the community room

January 12

March 8

April 12

May 10

June 14

# **September Demonstration**



Zoschke, Susan Webb Tregay, Linda Kemp, Janet Walsh, and others.

At the September 8<sup>th</sup> meeting, Kathleen Dworak will providing а watercolor demonstration with a focus on chrome. Kathleen Dworak began drawing at a young age, but it was not until college that she began to pursue a career as an artist. After college, she studied in the Berkshires with artist Dot Huntley. continued her art education at home in Western New York as she studied with artists Bettie

Dworak is a signature member of the national Missouri Watercolor Society, a member of The Buffalo Society of Artists (BSA), a signature member of the Niagara Frontier Watercolor Society, a member of the Transparent Watercolor Society of America and the Buffalo/Niagara Arts Association. She has exhibited her watercolor works in many juried shows, both locally and nationally. Her work is collections across the country (including collections in Hawaii, California, and Florida), as well as in Canada and the United Kingdom.

Recently, Dworak was awarded the Gold Medal (Best of Show) Award for the Buffalo Society of Artists' 117th Annual Catalogue Exhibition, Best of Show for the 2013 East Aurora Outdoor Fine Art Exhibit and Sale, 1st Place in the 55th Annual Allentown Art Festival, and 1st place in the 2012 East Aurora Outdoor Fine Art Exhibit and Sale.



### In Search of Artwork

In search of artwork for the front of the 2023 Holiday Show program. If you have something you would like to be considered, please submit to Cathy Eckman at <a href="mailto:pypers2@msn.com">pypers2@msn.com</a>. Follow up your submission with a message or phone call to 716-510-0043 so I don't miss it. Include your name in both replies.

## **Hyatt's Annual Warehouse Sale**

Hyatt's All Things Creative 7th Annual Warehouse Sale

October 6 & 7 10:30am - 6:30pm

The store is located at 1941 Elmwood Ave. Buffalo NY 14207.

You'll find a diverse assortment of art fundamentals including portfolios, sketchbooks, pencils, airbrushes, paints, brushes and more.

Early Access - ten lucky people will win passes to come Thursday October 5 for Early Bird access from 3:00-6:00pm.

Watch their Facebook page during the week of September 11 to find out how to win.

Contributed by Vicki Oliver

### **Free Art Space**

If you are looking for a large, light-filled space to work on your art, there is free space available at the Amherst Center for Senior Services on Monday and Tuesday afternoons, 12:30—4pm. You must be a member of the Amherst Center for Senior Services. Contact Jo Ann Jarmusz by phone at 716-565-3332 or by text at 716-983-2193. There is no teacher; just bring whatever you are working on. There are usually from two to eight people working there on any given Monday or Tuesday.

Note that because of ongoing construction in the lobby area, you should call the Amherst Center for Senior Services before going each time. They may be closed or close early due to construction. The phone number is 716-636-3050. The center is located at 370 John James Audubon Pkwy, Buffalo, NY 14228.

Contributed by Jo Ann Jarmusz

#### From the Desk of the Editor



It's good to be back in the saddle, editing The Palette, with all that entails. I'd like to say a hearty thank you to all who contributed to this month's Palette: Cathy Eckman, Vicki Oliver, Jo Ann Jarmusz, and Beverly Amborski. Special thanks to Elaine LaVigne for her lovely acrylic and pastel artwork that she contributed to grace this month's banner.

If you have news about an art show opening, a class that you're teaching, etc. please send it to me at <a href="mailto:dianelorenzi@gmail.com">dianelorenzi@gmail.com</a> or call me at 832-585-7426. You can be a spotlight artist by answering a few questions from a questionnaire I have prepared. I will write up a brief article about you and put a couple of your artworks in the newsletter. Remember that I am also looking for artwork to feature on our banner each month. Right now I still have three openings for banner artwork for this year. Remember that information or artwork must be submitted by the 20<sup>th</sup> of the month to be considered for the following month's newsletter.

Happy painting! Diane Lorenzi



Painting by Elaine LaVigne